Argument Writers Aim Toward Goals Such As

Hook the reader	Show your understanding of the topic's context	Make a claim I take the position that
Give reasons to support the claim	Back the reasons with evidence	Make the writing engaging to a specific audience
Bring people along on your thinking	Suggest the significance of the point This is important because	Acknowledge other perspectives Some claim
Refute counterarguments You claim but actually	Stir empathy Empathy	Move the reader to action